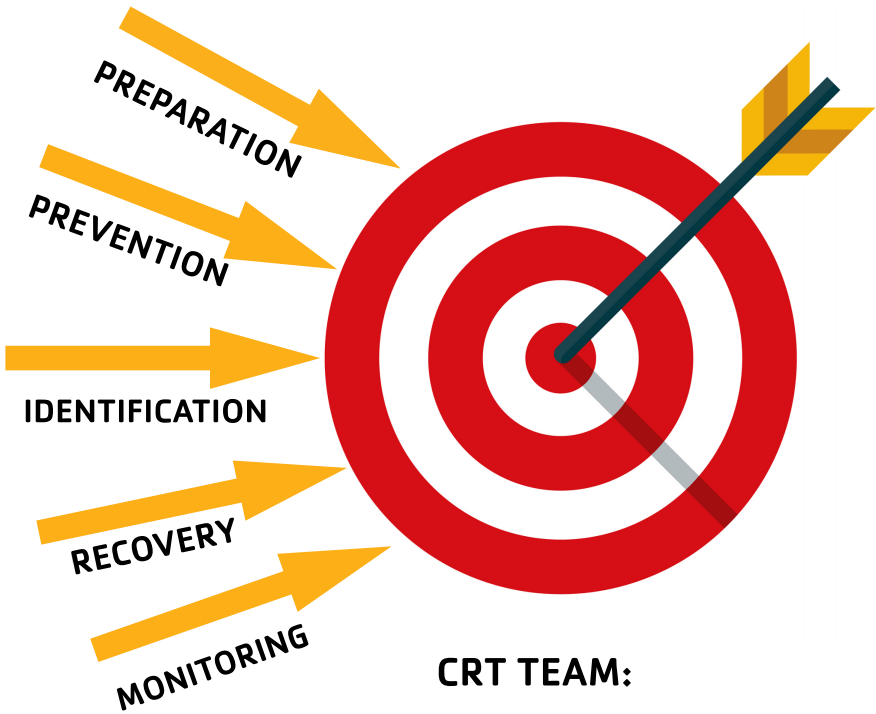




CRT TEAM:

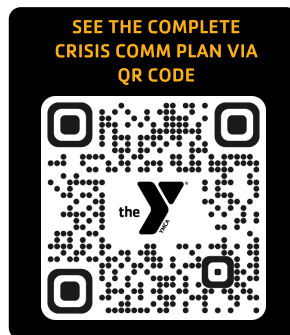
Baron Herdelin-Doherty: 858.699.4344

Tripp McCallie: 423.208.5863

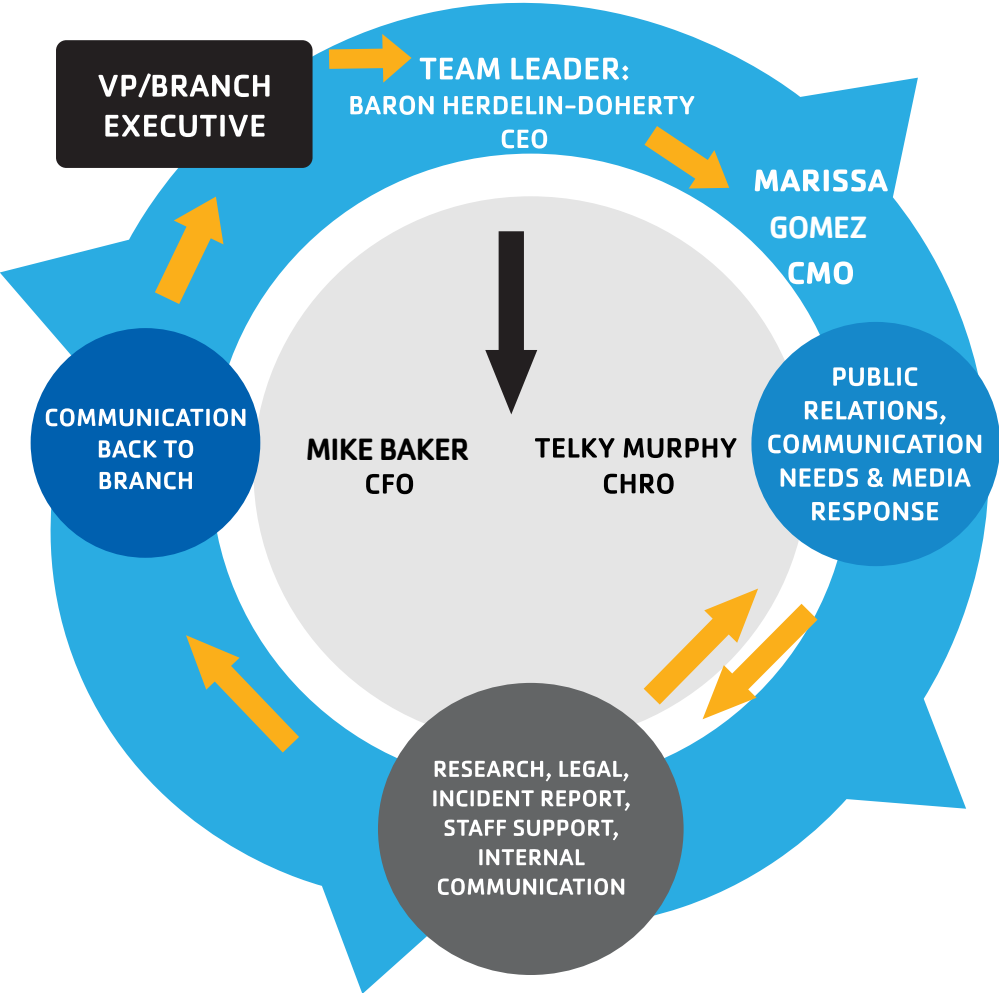
Marissa Gomez: 865.765.9652

Mike Baker: 423.802.0755

Telky Murphy: 423.432.7838



**CRISIS OR POTENTIAL
CRISIS IS OBSERVED OR
REPORTED**



CODE BLUE
Drowning or medical
emergency in the pool area.

CODE BLACK:
Severe weather or
tornado warning.

CODE RED:
Fire or smoke & facility
should be evacuated.

CODE YELLOW:
Member-related issue
or call for security



CRISIS GAME PLAN

BEFORE A CRISIS:

IDENTIFY potential
crises & vulnerable
areas/people NOW.

EDUCATE

Staff on their
role in being
prepared during
a crisis.

Staff know
communication
game plan at
the branch level.
How/who to
contact

ENSURE all staff
know YMCA
Codes, Exit
Doors, AEDs, &
Fire
Extinguishers

DURING A CRISIS: COMMUNICATE Immediately

DOCUMENT the incident

Contact
necessary
authorities

Contact Baron
Herdelin-Doherty
or another member
of the CRT

Do not
discuss
unconfirmed
details

Do not allow
media entry
into facility;
refer media
to CMO

PR
Support/Media
liaison:
Contact
Marissa Bell

Refrain from
peer-to-peer
speculation.

CODE ADAM:

Missing Child
All exits/entrances should be covered by staff.
No one enters or leaves.

CODE 99:

Medical Emergency

INTRUDER:

Dangerous person in the facility.
Facility will go on lock down.

YMCA OF METROPOLITAN CHATTANOOGA

Crisis Management Overview

for Branches



A quick guide to crisis management best practices.

Our Mission: to put Christian principles into practice through programs that build healthy spirit, mind and body for all.