



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

FOR IMMEDIATE RELEASE

Contact:

Cara Standifer
Chief Marketing Officer
YMCA of Metropolitan Chattanooga
423.315.0770
cstandifer@ymcachattanooga.org

Jersey Mike's Subs Presents YMCA of Metropolitan Chattanooga with \$32,685 for Community Support Campaign

Efforts are part of Jersey Mike's 11th Annual Month of Giving

CHATTANOOGA, TN (July 8, 2021) – Yesterday, representatives from Chattanooga Jersey Mike's locations presented the YMCA of Metropolitan Chattanooga with a \$32,685 check as part of the restaurant chain's annual Month of Giving.

The campaign culminated in March of this year, when approximately 1,500 Jersey Mike's restaurants, including those locally in the Chattanooga area, donated 100 percent of sales, not just profits, to more than 200 different charities across the nation.

The partnership between the YMCA and Jersey Mike's is in its sixth year. Both organizations' mission involves bettering the communities in which we live and positively impacting lives.

"We are very grateful for community partners like Jersey Mike's," said **Rosemary Dworak**, Executive Director for the YMCA Healthy Living Center at North River. "We have a shared vision for giving and social responsibility."

The money presented by Jersey Mike's to the YMCA will go towards the association's Community Support Campaign, which raises nearly \$1 million annually.

Shown in the photo from the check presentation at Jersey Mike's Hixson location are: John Donahoo (North Georgia Community YMCA Executive Director), Kathy Teufel (Hamilton Family YMCA Associate Executive Director), Rodney Murray (Cleveland Family YMCA Associate Executive Director), Lee Montgomery (District Vice President), Rosemary Dworak (YMCA Healthy Living Center at North River Executive Director), Chris Gibson, Jersey Mike's Director of Operations, and Andrew Manieri, Jersey Mike's General Manager.

###

About the Y

The YMCA of Metropolitan Chattanooga is 150 years old and today serves more than 60,000 members—strengthening communities through youth development, healthy living and social responsibility. Its programs reach 120 area locations and serve 12 counties throughout Southeast TN and North GA. Across the U.S., 2,700 Ys engage 22 million men, women and children – regardless of age, income or background, nurturing the potential of children and

teens, improving the nation's health and well-being, and providing opportunities to give back and support the community. The Y has long-standing relationships and its physical presence is not just to promise, but to deliver lasting personal and social change. ymca.net

<http://www.ymcachattanooga.org>