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## **YMCA of Metropolitan Chattanooga Names New CEO**

*Baron Herdelin-Doherty brings over 35 years in YMCA movement to Chattanooga.*

**[Chattanooga, Tenn., July 8, 2021]** – The YMCA of Metropolitan Chattanooga’s Board of Directors is pleased to announce the appointment of **Baron Herdelin-Doherty** as the organization’s new President and Chief Executive Officer, effective July 19, 2021. Herdelin-Doherty assumes the position following the retirement of outgoing President & CEO, Janet Dunn.

Herdelin-Doherty brings with him over 35 years in the YMCA movement, most recently serving as President & CEO of the YMCA of San Diego County, a \$240M organization. In that role, he was responsible for 18 branches, 3 resident camps, and 197 after school sites. He also supervised 5,500 staff and served 480,000 individuals annually. Some of Herdelin-Doherty’s accomplishments in that role included increasing the budget by \$105M, increasing membership by 17,000+ units, and opening 6 new branches.

“I’m very honored to be able to share this work – this joy – with the Chattanooga team and community,” Herdelin-Doherty said. “I’m very impressed with this organization between the Board, the staff, and all of the work the YMCA of Metropolitan Chattanooga is already doing in the community. I’m very excited about what I know we can do together moving forward.”

In addition to his role as CEO for the YMCA of San Diego County, Herdelin-Doherty also served as President & CEO of the YMCA of Greater San Antonio; Chief Operating Officer/SVP of the YMCA of the Pikes Peak Region; Group Vice President of the YMCA of Middle Tennessee; and Executive Director at the YMCA of Greater Rochester, YMCA of Greater Kansas City, and YMCA of Mobile.

“We are confident that Baron will be a positive leader not only for our staff and members, but also for the Chattanooga community,” said **Pat Neuhoff**, Board Chair for the YMCA of Metropolitan Chattanooga.

Herdelin-Doherty will be relocating in the coming weeks to Chattanooga, along with his wife and daughter. They also have a son who resides in Asheville.

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### **About the Y**

The YMCA of Metropolitan Chattanooga is 150 years old and today serves more than 60,000 members—strengthening communities through youth development, healthy living, and social responsibility. Its programs reach 120 area locations and serve 12 counties throughout Southeast TN and North GA. Across the U.S., 2,700 Ys engage 22 million men, women and children – regardless of age, income or background. The Y empowers everyone, no matter who they are or where they are from, by ensuring access to resources, relationships, and opportunities for all to learn, grow and thrive. By bringing together people from different backgrounds, perspectives, and generations, the Y’s goal is to improve overall health and well-being, ignite youth empowerment and demonstrate the importance of connections in and across 10,000 communities nationwide. [ymca.net](http://ymca.net)  
[www.ymcachattanooga.org](http://www.ymcachattanooga.org)